

Sinatra-DeVine Productions

Sinatra-DeVine Productions is a 501c (3) tax deductible non profit registered with the New Mexico State Corporation Commission in Santa Fe. *"Its mission is in producing quality entertainment to invest profits back into the community."*

Sinatra-DeVine was created by Lana Taylor-Sinatra, Fontana DeVine and Tony Ross. PJ Sedillo, Tony Ross, Zane Barker and JoAnne Ramponi make up the board. The legal council of Sutin, Thayer & Browne and the accounting firm of Fidel, Perner and Michnovicz, LLC represent the board.

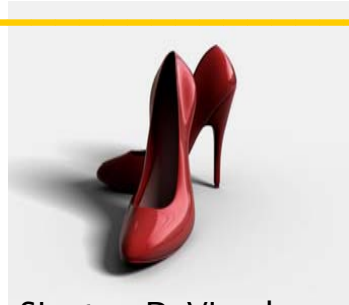
Sinatra-DeVine, in its ninth year of operation have produced the acclaimed and popular *"Come Out, Come Out Wherever You Are"* show-honoring National Coming Out Day.



This year's theme is *Fabulous...a performers' life* with profits benefiting Albuquerque Pride, AIDS Emergency Fund and the Anita Salas Memorial Fund (Breast Cancer Support).

The event is being held at the National Hispanic Cultural Center-1701 4th St. SW and Bridge - **Saturday October 6th**, show time **7 p.m.** Reserved tickets are on sale now, \$25, \$20, \$15 available at the NHCC Box Office **724-4771** or ticketmaster.com **505-883-7800** and all ticketmaster outlets.

Into the Light Award



Each year Sinatra-DeVine honor individuals who have given their own personal time and devotion to make our community a better place. Sinatra-DeVine will be honoring **Jim & Jean Genasci** the *"Into the Light"* award and **The Dolls** the *"Standing Ovation"* award of excellence.

Sponsorship

The board needs assistance with sponsorship to execute the *Come Out Show's* success. Donated monies will offset program production costs and will be dedicated to producing the show. You and or your business will receive valued appreciation within our program, stage recognition, and other show benefits. Acknowledgment as a supporter of the gay, lesbian, bisexual and transgender community, and a contributor who supports assisting other organizations in New Mexico will be appreciated by your treasured involvement.

Levels of Sponsorship:

Diamond Jewel Sponsor \$500

Emerald Jewel Sponsor \$400

Ruby Jewel Sponsor \$300

Sapphire Jewel Sponsor-In Kind/Barter



Diamond Jewel Sponsor - \$500

- Five reserved orchestra section tickets to the *Come Out Show* Saturday October 6, 2007.
- Plaque on stage presentation
- Two - full page advertisements (*Inside Front or Inside Back cover if available*) and *one other full page within program*)
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission.

Emerald Jewel Sponsor - \$400

- Four reserved orchestra section tickets to the *Come Out Show* Saturday October 6, 2007 National Hispanic Cultural Center
- Plaque on stage presentation
- One - full page advertisement within show program
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission

Ruby Jewel Sponsor – \$300

- Two reserved orchestra section tickets to the *Come Out Show*, Saturday October 6, 2007 National Hispanic Cultural Center
- Plaque on stage presentation
- One – ½ page advertisement within show program
- Show sponsor recognition with business logo in all show programs

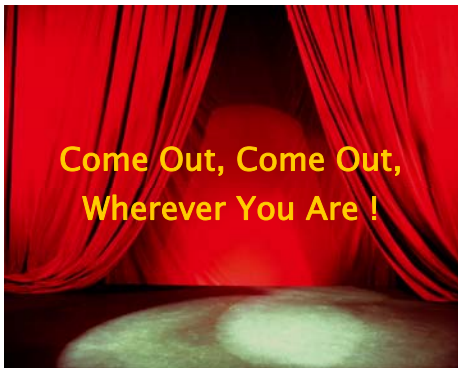
Sapphire Jewel Sponsor–

In-Kind or Barter of \$600 +/-

- Six Reserved orchestra section tickets to the *Come Out Show*
- Plaque on stage presentation
- Two – full page advertisements within show program.
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission

Turquoise Sponsor – \$20

- Have your name or company name listed in our program and announced on stage



Or, sponsor us by purchasing advertisement space within the

FULL COLOR

Come Out Show program.

- \$160 Full Page 8.0 x 5.0 w
- \$85 Half Page 8.0 x 3.25 Portrait
- \$85 Half Page 5.0 x 6.75 Landscape
- \$30 Quarter Page 3.25 x 4.25
- \$25 Business Card

Only Payment Confirms:

- \$275 Inside Front Cover
- \$250 Inside Back Cover
- \$400 Center Pages (2)
- \$300 Back Cover

Ads must be camera ready at 300dpi submitted in:

.psd .jpg .pdf
format
e-mail to

program@sinatradevine.org

Deadline: September 19, 2007

Thank you for your support!



Sinatra-DeVine Productions Inc
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